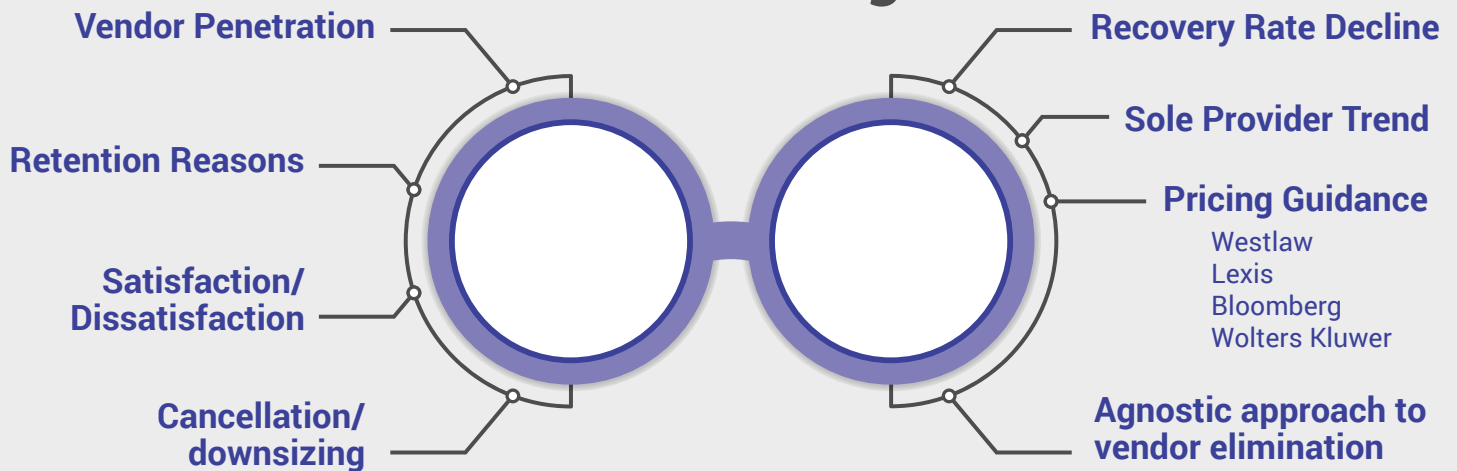




# What's Inside?

## Invaluable Insights



### What's my ROI?

Our data shows price disparity from firms of similar size can range up to 300%. This means firms can gain up to a

**30x Return on Investment.**

And that's just hard costs.

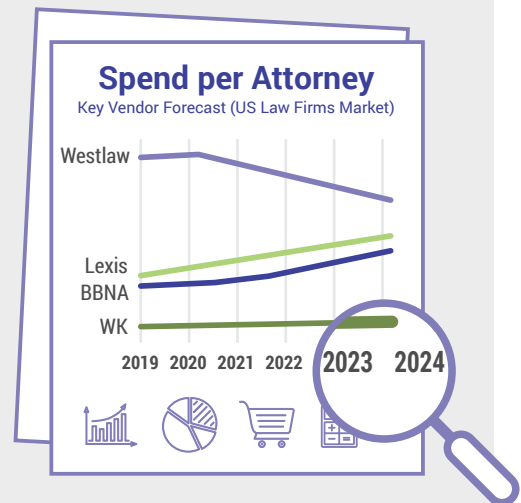
We also include our decades of experience with each product, current trends, market penetration and Market Importance Index to gauge how likely firms are to retain or replace products in the future.

### Review

#### Ancillary Products

- |                         |                              |
|-------------------------|------------------------------|
| Law360                  | Newsdesk                     |
| Practical Law           | Securities Mosaic            |
| WSJ/NYTimes             | Lex Machina                  |
| Courtlink               | West KM                      |
| Intelligize             | Lexis Practice Advisor       |
| Alert Management Center | Patent Optimizer             |
| Drafting Assistant      | Lexis Search Advantage (LSA) |
| LegalEdCenter           | Contract Express             |
| Monitor Suite           |                              |

### Market Data



## Price Guidance

From what you know about Westlaw Edge, at what price increase would you be likely to purchase it?



	TREND	5 Year average price chg <sup>2</sup>	Price per Attorney Forecast <sup>1</sup>				
			2019	2020	2021	2023	2023
Westlaw	↓	-3.2%	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg
Lexis	↑	6.7%	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg
BBNA (Blaw Enterprises)	↑	6.0%	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg
Wolters Kluwer (Cheetah)	↑	1.5%	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg	\$/%Chg

1 Monthly cost per Attorney      2 Feit projections